

WEB SPECIFICATIONS SPAZIOGAMES.IT

AD Server: Google Ad Manager

ClickTag: clickTag

Agency script: only on https, no http

CLASSIC BANNER

Resolution: Leaderboard 728x90, MPU 300x250, Half Page 300x600

Creative format: Image, Agency script, HTML5

Weight: Max 300kb

Video: start with audio OFF, Max weight 1,5Mb

INTRO PAGE, INTERSTITIAL, OVERLAYER

Resolution: Max 1024x768 (send also resolution 320x480px for mobile device)

Creative format: Image, HTML5, **no Video**

Weight: Max 400kb

NOTE: DO NOT INSERT THE BUTTON CLOSING, will be inserted by us.

MASTHEAD

Resolution: 970x250

Creative format: Image, Agency script, HTML5

Weight: Max 700kb

Video: start with audio OFF, Max weight 1,5Mb

VIDEO IN PICTURE – VIDEO INREAD

Resolution: Max 640x360

Creative format: MP4, tag VAST

Weight: Max 5MB

Duration: 15 sec.

SKIN

TEMPLATE: You can download a template psd and examples from: [Template Skin](#)

Resolution: 1920x1080

Creative format: JPG

Weight: Max 350kb

Send also skin for mobile device: JPG, size: 750x400px, max 90kb.